
CUSTOMER INFORMATION ON DATA FILE TRANSFER

On our MAC-platform we can process data files out of the following programs:

We can process open data files, texts, if possible vectorized or inclusive all scripts used (screen- and printer fonts).

Please do not embed scripts, images, or graphic elements.

Please make PDF-, PS-, or EPS data files only available after consulting our staff.

When providing a CD please make sure that the data file names used will be complete and are not cut off after 8 characters, since otherwise an automatic allocation will not be possible.

Please provide valid print outs for all delivered data files. For further inquiries please provide name and phone number of contact person.

Please make sure that the transmitted data files are virus-free.



ArtPro 12



Adobe Illustrator CS5



Adobe InDesign CS5



Adobe Photoshop CS5



Adobe Acrobat 9 Pro

For the creation of a ready-to-press data file attention should be paid to the following details:

Use of digital dieline prepared by us

On request our CAD-department constructs and sends out digital dielines.

Those dielines may not be changed and have to be integrated into the document using a separate color.

Color Separation when using Special Colors / Description of Color

For each color a individual color separation has to provided. Please pay attention to the correct notation!

If images or graphic elements are integrated into the document, it is necessary that those integrated parts have to be used already in the original program with the same color separation and color description as they are to show on the final packaging.

Under Color Removal

The sum of all color values laying above one another should not exceed 280%.

Solution of Images and Logos used

Graphic elements integrated into a packaging have to be scanned in with a solution of at least 1200 dpi.

Images should have a solution of 300 pdi in the CMYK-mode with a raster size 60 (no RGB-images). Do not use profiles or compressions und the size of the image in the layout should be shown with 100% (1:1).

Bleed

For the bleed the colors have to be overfilled by 3 mm beyond the outline and at the adhering edge. With laminated packages the bleed beyond the outline should 5 mm, 5 mm at the adhering edge is sufficient.

Position of Text

Texts should not be positioned closer than 2 mm to the cutting and creasing rules. With laminated packages the spacing has to be at least 4 mm.

Scripts / Logos

All scripts used (screen and printer fonts) as well as logos have to be provided together with the data for the packages (Please vectorized texts).

Outlines and Lines

To ensure the typographic realization of outlines and lines, they have to have a minimum thickness of 0,15 mm.

For further information please contact Mrs. Mayer, Mrs. Müller or Mr. Cadet at +49-(0)68 49 / 6000-20.
